WSOC-TV

Agency Name:	American	Media	Todays date:	11/2/2012
Advertiser Name:	Hudson / R/US F	Representative	Invoice Nbr.:	1 1/2/2012
x Credit	Debit	Refund	Transfer	OSI Contract #
Agency #	Advertiser #	Order Ty	pe	334600
Date Aired:			Time Aire	d
A/E Name:	Andrea Moore		A/E Numbe	
			Ntl. Rep Nb	
Billed at Rate:			Corrected Rate	e:
Gross Credit/Debit:		\$175.00	Net Credit/Debi	t:\$148.75
REASON FOR ADJUSTMENT	:			Ψ110.70
SALES Agency Commission Ad Sales Ordering Error Makegood Error Rate Adjustment Telerep Ordering Error Telerep Makegood Error Spots Double Ordered TRAFFIC Product Conflict Poor Rotation Incorrect Media Outside Time Period			Carting Error Technical Diffic Network Overr Invoice Billing Computer Con Production Bill Internet	culty un Error v. Error
Order Entry Error				
EXPLANATION: rebates from the week of 10/22- d	lollars are being respe	ent		
11/5 MON-Tu 430-5a 1x \$175				
and Me		Control Control		
Approved for Sales		Approved (for Accounting	

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815 Slaters Lane Alexandria, VA 22314

CPE

Buyer Name Sales Office Salesperson

ROBINSON, TRACEY Telerep/Philadelphia

Phone/Fax

Comments

Billing Type **Account Types**

Standard National/Political 225/403/3286 American Media & Advocacy Group

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Agency

Schedule Dates

Advertiser

Contract #

334600

Date Entered

09/28/12

Brand

Product

Political - Federal Candidate (1067) American Media & Advocacy Group (4189) Pol/R Hudson/R/NC US Representative (16382) 10/16/12-11/05/12

Last Modified

3286 CONGRESS (138621)

Telerep/Philadelphia, Philadelphia (1057)

Demo CO-OP

Package Deal Order Type Headline#

Entered By 11/02/12 06355678 No Jill Hipskind

Commission % 15.00 Normal

\$8,417.25

\$47,697.75

Commission

Sales Tax Net Total

HUDSON FOR CONGRESS

***** THIS IS A CASH IN ADVANCE SCHEDULE *****, RICHARD HUDSON FORCONGRESS

Oct. 2012 Nov. 2012 By Broadcast Month Charlotte (WSOC) Grand Total:

Spots 45 52

Rate \$49,825.00 \$56,115.00 \$6,290.00

cepted-v		15.1 N	14.1	13.1	12.1	10.0	9.0	8.1	7.01	6.1	5.1	4.1	3.1	2.1	1.1	Line	
capted-Agency/Advertiser:		15.1 Normal Line / Spot	14.1 Normal Line / Spot	13.1 Normal Line / Spot	12.1 Normal Line / Spot	10.0 Normal Line / Spot	9.0 Normal Line / Spot	8.1 Normal Line / Spot	7.0 Normal Line / Spot	6.1 Normal Line / Spot	5.1 Normal Line / Spot	4.1 Normal Line / Spot	3.1 Normal Line / Spot	2.1 Normal Line / Spot	1.1 Normal Line / Spot	Line Type / Break Type (Ref #)	
		10/22/12-10/22/12	10/16/12-10/19/12	10/22/12-10/22/12	10/16/12-10/19/12	10/22/12-10/22/12	10/21/12-10/21/12	10/20/12-10/20/12	10/20/12-10/20/12	10/22/12-10/22/12	10/17/12-10/19/12	10/22/12-10/22/12	10/16/12-10/19/12	10/22/12-10/22/12	10/16/12-10/19/12	Dates	
		4	4	4	4	5	ъ	4	5	4	4	4	4	4	4	Sec	
Date		:3	ü	نن	ننا	ü	::	ü	ü	ü	ü	ü	ü	ü	ü	Length	
Accepted-Station.	00	:30 5:30P- 6P (EST)	:30 5:30P- 6P (EST)	:30 SP- 5:30P (EST)	:30 5P- 5:30P (EST)	:30 12P- 1P (EST)	:30 7A- 8A (EST)	:30 8A- 9A (EST)	:30 7A- 8A (EST)	:30 8A- 9A (EST)	:30 8A- 9A (EST)	:30 7A- 8A (EST)	:30 7A- 8A (EST)	:30 6:30A- 7A (EST)	:30 6:30A- 7A (EST)	Run Times	
Station	CONFIRMATION CONTRAC														ω	SPW	
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	201	1	4	ш	4		1	_	_	ш	2	ш	4		ω	Spots	
Date	*	\$1,300.00	\$1,300.00	\$1,200.00	\$1,200.00	\$375.00	\$300.00	\$625.00	\$325.00	\$975.00	\$975.00	\$1,075.00	\$1,075.00	\$1,175.00	\$1,175.00	Rate	
Comments		\$1,300.00	\$5,200.00	\$1,200.00	\$4,800.00	\$375.00	\$300.00	\$625.00	\$325.00	\$975.00	\$1,950.00	\$1,075.00	\$4,300.00	\$1,175.00	\$3,525.00	Total	
		\$1,300.00 Charlotte (WSOC)	\$5,200.00 Charlotte (WSOC)	\$1,200.00 Charlotte (WSOC)	\$4,800.00 Charlotte (WSOC)	\$375.00 Charlotte (WSOC)	\$300.00 Charlotte (WSOC)	\$625.00 Charlotte (WSOC)	\$325.00 Charlotte (WSOC)	\$975.00 Charlotte (WSOC)	\$1,950.00 Charlotte (WSOC)	\$1,075.00 Charlotte (WSOC)	\$4,300.00 Charlotte (WSOC)	\$1,175.00 Charlotte (WSOC)	\$3,525.00 Charlotte (WSOC)	Station	
		1X MAX/DAY	1X MAX/DAY	1X MAX/DAY	1X MAX/DAY	1X MAX/DAY	1X MAX/DAY	1X MAX/DAY	1X MAX/DAY	1X MAX/DAY	1X MAX/DAY	1X MAX/DAY	1X MAX/DAY	1X MAX/DAY	1X MAX/DAY	Comments	
		10/12/12	10/12/12	10/12/12	10/12/12	9/28/12	9/28/12	10/12/12	9/28/12	10/12/12	10/12/12	10/12/12	10/12/12	10/12/12	10/12/12	Entered	

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written



American Media & Advocacy Group 815 Slaters Lane

Buyer Name

Sales Office

Salesperson

Phone/Fax

Account Types

Billing Type

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Product Agency Advertiser

Schedule Dates

Contract #

Date Entered 09/28/12 Charlotte (WSOC) Rate Last Modified 11/02/12 By Broadcast Month Spots Rate Entered By Jill Hipskind Oct. 2012 45 \$49,825.00 CO-OP No AV 2012 7 \$6,290.00 Headline # 06355678 Grand Total: 52 \$56,115.00 Dorder Type Normal Fackage Deal 52 \$56,115.00 Commission % 15.00 S8,417.25 Fact Total \$47,097.75 Sales Tax \$47,097.75 Tax Tax	CONGRESS	HUDSON FOR CONGRESS ***** THIS IS A CASH IN ADVANCE SCHEDITE ***** DICHARD	Standard	National/Political Sales Tax	225/403/3286 Net Total		ROBINSON, TRACEY	Telerep/Philadelphia	Telerep/Philadelphia, Philadelphia (1057) Order Type	3286 CONGRESS (138621) Demo	Political - Federal Candidate (1067) Headline #	American Media & Advocacy Group (4189) CO-OP	Pol/R Hudson/R/NC US Representative (16382) Entered By	10/16/12-11/05/12 Last N	334600 Date
09/28/12	י חטטטטא דכ	HIDSON FO		Tax	otai			niccion %	Туре		line#	7	ed By	Last Modified	Date Entered
\$pots 45 \$49,82 7 \$6,29 52 \$56,11		מר			\$47,697.75	\$6,417.25	15.00	100	Normal		06355678	No	Jill Hipskind	11/02/12	09/28/12
\$49,82 \$6,29 \$56,11			•					*********				Grand Total:	Nov. 2012	ast Month	
\$49,825.00 \$6,290.00 \$56,115.00											26	5	45 7	Spots	
											\$70,110.00	¢56 115 00	\$49,825.00	Rate	

10/31/12 10/31/12 10/31/12				200 0 000							
10/31/12 10/31/12 10/31/12			000	200	JONT	CONFIRMATION CONTRA					
10/31/12		\$3,600.00 Charlotte (WSOC)	\$1,200.00	ω	1 1	1		:30 11P- 11:37P (EST)	4	11/01/12-11/04/12	32.0 Normal Line / Spot
10/31/12		\$115.00 Charlotte (WSOC)	\$115.00	1	×	×	-	:30 1:10A- 2:10A (EST)	ω	11/01/12-11/02/12	31.0 Normal Line / Spot
		\$2,400.00 Charlotte (WSOC)	\$1,200.00	2	×	×	2	:30 7P- 7:30P (EST)	4	11/01/12-11/02/12	30.0 Normal Line / Spot
9/28/12	1X MAX/DAY	\$750.00 Charlotte (WSOC)	\$375.00	2	1	ı		:30 12P- 1P (EST)	5	10/17/12-10/19/12	29.0 Normal Line / Spot
10/12/12	1X MAX/DAY	\$700.00 Charlotte (WSOC)	\$700.00	_		1	E	:30 11:35P- 12:05A (EST)	4	10/22/12-10/22/12	28.1 Normal Line / Spot
10/12/12	1X MAX/DAY	\$2,100.00 Charlotte (WSOC)	\$700.00	ω		1 1 1	j	:30 11:35P- 12:05A (EST)	4	10/16/12-10/18/12	27.1 Normal Line / Spot
10/12/12	1X MAX/DAY	\$1,300.00 Charlotte (WSOC)	\$1,300.00	-				:30 11P- 11:35P (EST)	4	10/21/12-10/21/12	26.1 Normal Line / Spot
10/12/12	1X MAX/DAY	\$2,400.00 Charlotte (WSOC)	\$1,200.00	2	×	× × ×	2	:30 11P- 11:35P (EST)	4	10/16/12-10/19/12	24.1 Normal Line / Spot
10/12/12	1X MAX/DAY	\$4,800.00 Charlotte (WSOC)	\$1,600.00	ω		1 1 1		:30 7:30P- 7:56P (EST)	ω	10/16/12-10/18/12	21.1 Normal Line / Spot
10/12/12	1X MAX/DAY	\$1,600.00 Charlotte (WSOC)	\$1,600.00	L				:30 7P- 7:30P (EST)	ω	10/22/12-10/22/12	20.1 Normal Line / Spot
10/12/12	1X MAX/DAY	\$3,200.00 Charlotte (WSOC)	\$1,600.00	2	×	× × ×	2	:30 6:58P- 7:30P (EST)	ω	10/16/12-10/19/12	19.1 Normal Line / Spot
10/12/12	1X MAX/DAY	\$1,350.00 Charlotte (WSOC)	\$1,350.00	1				:30 6P- 6:30P (EST)	4	10/21/12-10/21/12	18.1 Normal Line / Spot
10/12/12	1X MAX/DAY	\$1,500.00 Charlotte (WSOC)	\$1,500.00	1		1		:30 6P- 6:30P (EST)	4	10/22/12-10/22/12	17.1 Normal Line / Spot
10/12/12	1X MAX/DAY	\$3,000.00 Charlotte (WSOC)	\$1,500.00	2	×	×	2	:30 6P- 6:30P (EST)	4	10/16/12-10/19/12	16.1 Normal Line / Spot
Entered	Comments	Total Station	Rate	Spots	Fr Sa Su	Mo Tu We Th	SPW	gth Run Times	Sec Length	Dates	Line Line Type / Break Type (Ref #)

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.

			CONGRESS			
		CHARD HUDSON FOR	HUDSON FOR CONGRESS ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, RICHARD HUDSON FOR	Comments		
			Standard	Billing Type		
	•	Sales Tax	National/Political	Account Types		
	\$47,697.75	Net Total \$47	225/403/3286	CPE	314	Alexandria, VA 22314
	\$8,417.25	Commission \$8,	7	Phone/Fax		815 Slaters Lane
	00	%	ROBINSON, TRACEY	Buyer Name	Advocacy Group	American Media & Advocacy Group
			Telerep/Philadelphia	Sales Office		
	Normal		Telerep/Philadelphia, Philadelphia (1057)	Salesperson	•	1000
		Demo	3286 CONGRESS (138621)	Brand	V	WSOCTV
22	06355678	Headline # 063	Political - Federal Candidate (1067)	Product	Charlotte, NC 28206-2700	
53	0	CO-OP No	American Media & Advocacy Group (4189)	Agency	1901 North Tryon Street	
Oct. 2012 45 \$49,825.00 Nov. 2012 7 \$6.290.00	Jill Hipskind	Entered By Jill I	Pol/R Hudson/R/NC US Representative (16382)	Advertiser	WSOC-TV	
t Month Spots	***************************************	Last Modified 11/	10/16/12-11/05/12	Schedule Dates		
- 3	09/28/12	Date Entered 09/	334600	Contract #		
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				- confirma		CONFIRMATION CONTRACT	MATIC	气灵	00					
11/2/12		\$175.00 Charlotte (WSOC)	\$175.0	\$175.00				ı ×	:30 4:30A- 5A (EST)	:30 4:	ω	11/05/12-11/05/12	33.0 Normal Line / Spot	33.0
ents Entered	Comments	Station	Total	Rate	Spots	Th Fr Sa Su	10 Tu We	SPW Mo	Run Times	Sec Length	Sec	Dates	Line Type / Break Type (Ref #)	Line

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